



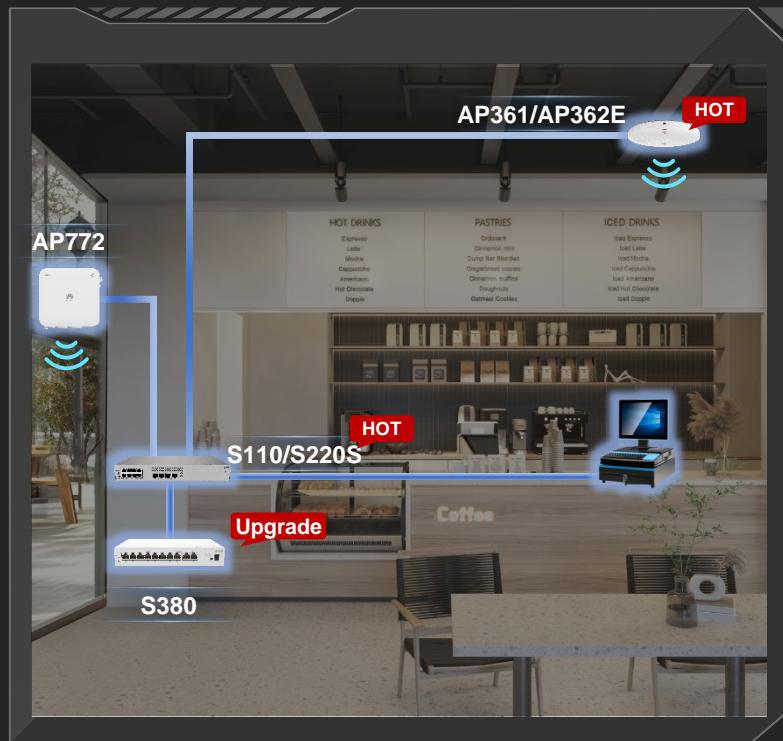
HUAWEI eKit SME Network

New Products Launch for 25H1

Focus on the Top 3 Scenarios, Continuously Develop Competitive Solutions and Products

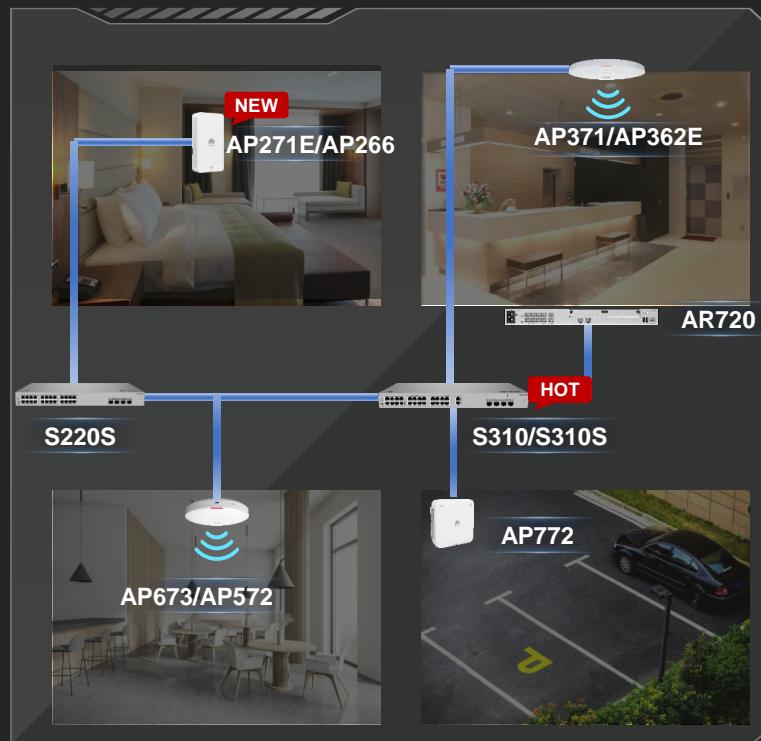
Agile Commercial Store Network

1 AP for 1 Store, 1 Metal Mounting Bracket for All Scenarios



Green Hotel Network

Wi-Fi 6 & 7 Full-scenario Coverage, Full-range Energy-saving



High-Quality SME Office Network

2.5 GE + Wi-Fi 7, High performance, High reliability



We Don't Just Sell Boxes, We Sell Solutions!

Agile Commercial Store Network: 1 AP for 1 Store, 1 Metal Mounting Bracket for All Scenarios

Network requirements



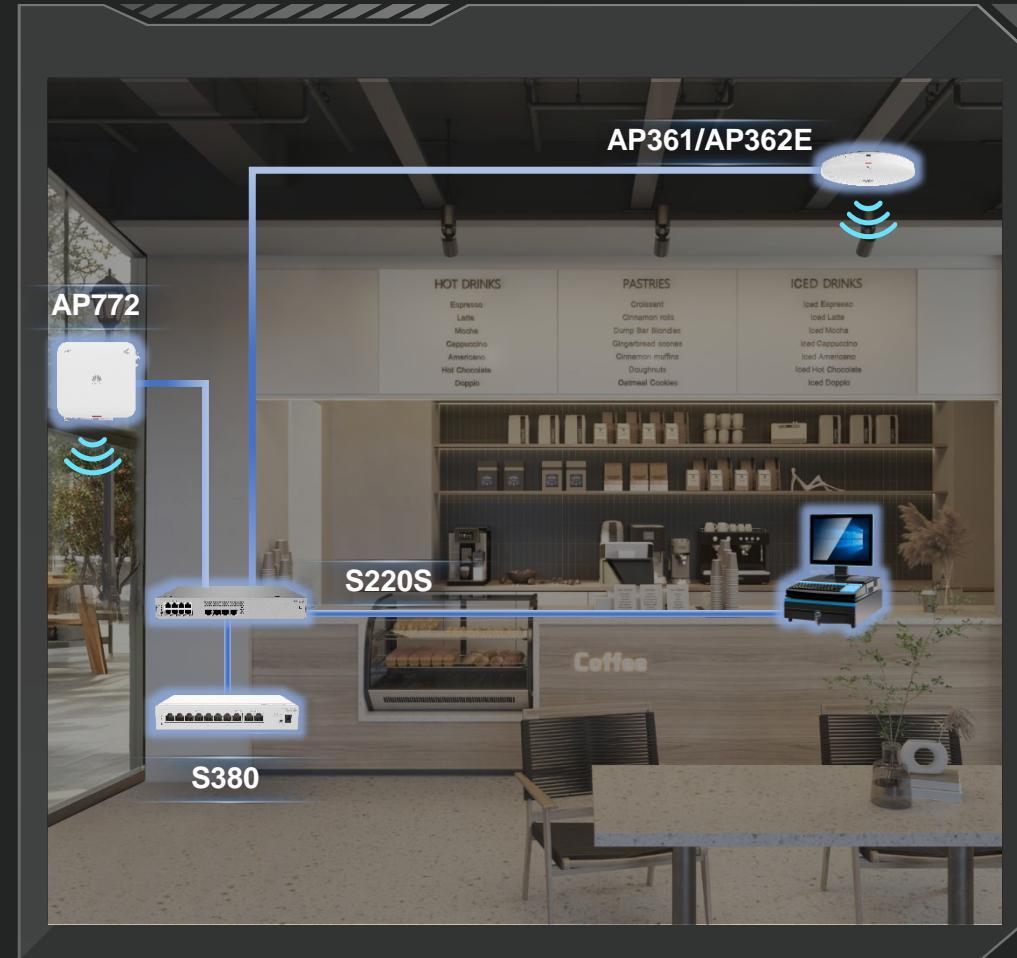
Simplified network and meets the budget



Stable wireless network, always-on PoE supply



Fast deployment and high O&M efficiency



Best selling products



AP362E

- Smart antenna, 20% ↑ coverage
- 1 metal mounting bracket for all scenarios

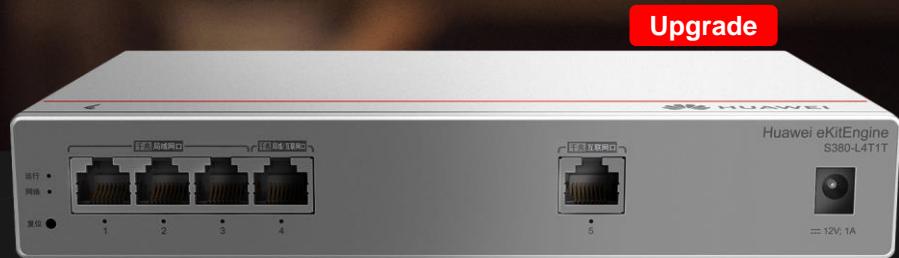


S220S

- PoE Full power supply: compatible with 100+ non-standard PDs
- Perpetual PoE: uninterrupted power supply during switch restart

All in One Gateway S380 Upgrade

to Support Application Identification & Control and IPSec VPN



Router Switch WAC App Control PoE VPN LB

All in One Gateway

Support router, switch, WAC, PoE, load balancing, IPSec VPN and application Identification & Control

Outstanding Performance

16Gbps switching capacity, support 500 clients, 500 application identification, up to 128 APs



Green Hotel Network: All-Scenario Coverage, Full-Series Energy-Saving APs, Full-Journey Intelligence

Network requirements



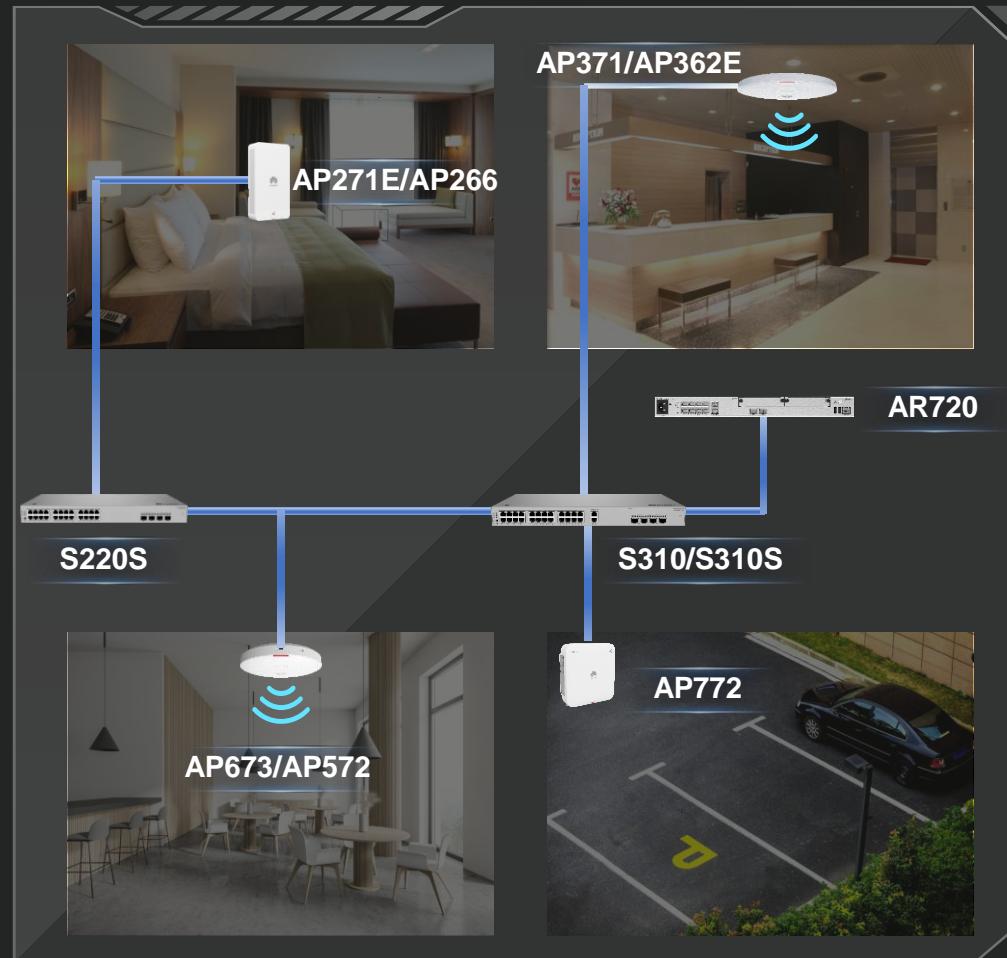
Full Wi-Fi coverage and smooth Internet experiences



Matching decoration style eco-friendly and energy-saving



Easy device management and fast deployment



Best selling products



AP266

- 4*GE & PoE-Out, all-scenario access: IPTV/PC/IP phone
- 9.4 W, electricity fees saved in a year equaling the cost of 2 APs

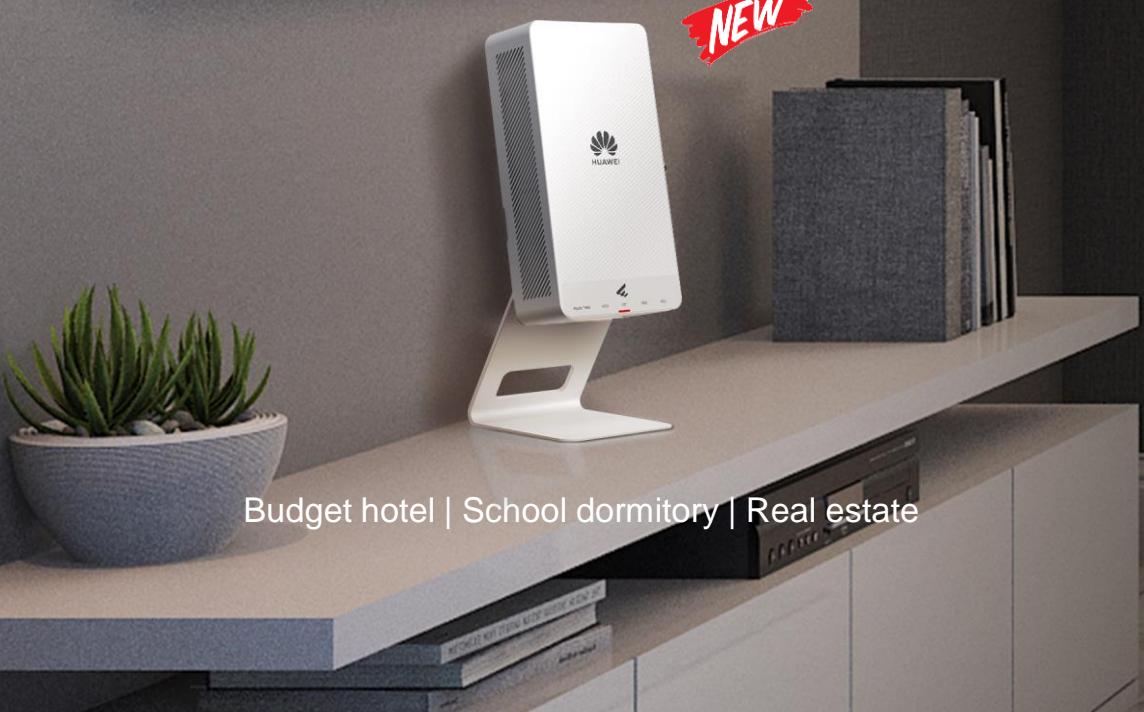


S310S

- 2.5GE vs GE access
- Rich L3 functions such as static routing and policy-based routing
- Rich portal authentication

3570 Mbps Multi-Port Wall Plate Wi-Fi 7 AP271E

Tailored for Hotels / Dormitory Rooms



Budget hotel | School dormitory | Real estate

High-Speed Internet

Wi-Fi 7, Dual-band aggregation, 1.2 x speed

All-scenario access

4GE + PASS-THRU ports, support PC / IP phone / IPTV access

Flexible installation

Wall / ceiling / desk / 86-type socket



6450 Mbps High Protection Outdoor Wi-Fi 7 AP772: 360° omnidirectional antenna for wider coverage



eKitEngine AP772

Playground | Walking Street | Swimming Pool

Higher Performance

6450 Mbps data rate, up to 10GE uplink,
no bottleneck

Wider Coverage

360° omnidirectional antenna, 160 m ultra-long
distance coverage

Higher Protection

IP68 protection level, -40°C to +70°C, 6 kA
enhanced surge protection



High-Quality SME Office Network: **Wi-Fi 7 + 2.5GE**

High performance, High reliability, and Best-in-Class

Network requirements

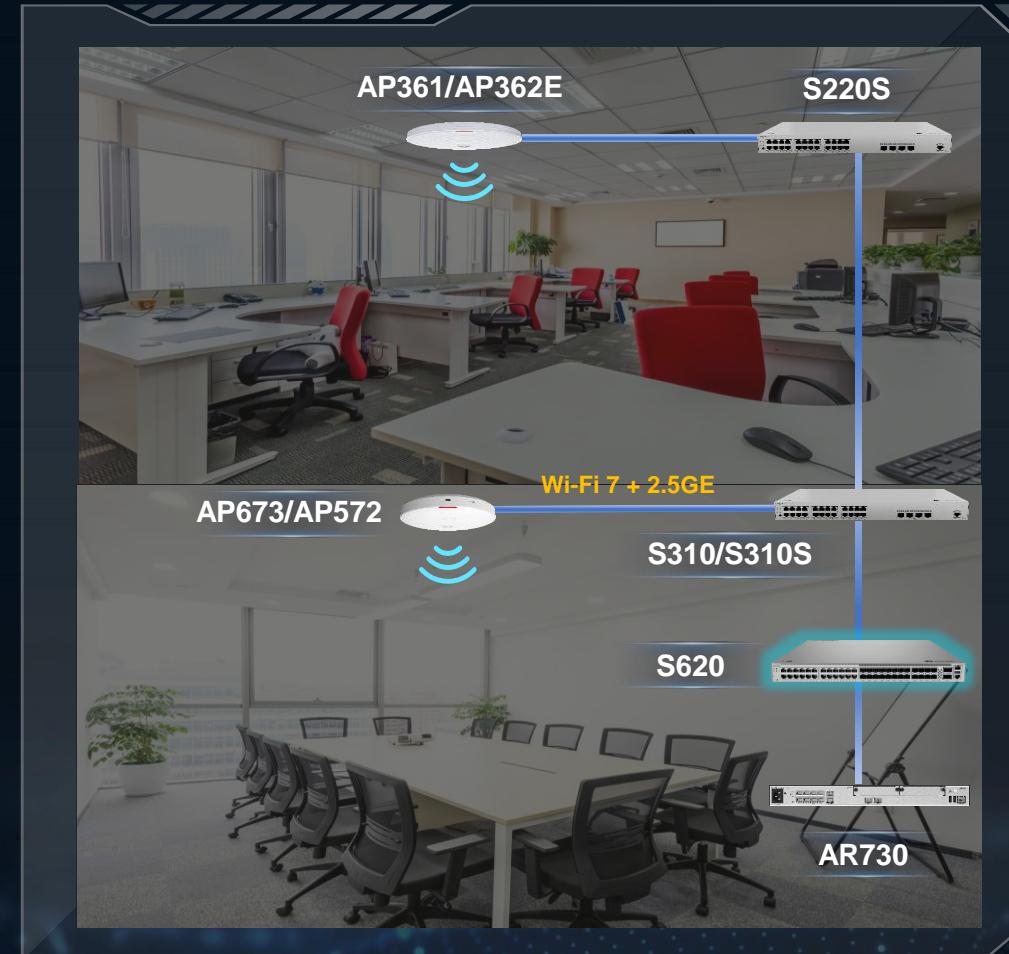


Fast file upload and no disconnections during video conferences

Stable Wi-Fi signals without freezing

High reliability without interruption

Fast and intelligent troubleshooting



Best selling products



AP673

- 13660 Mbps ultra-high bandwidth
- Tri-band, 300 concurrent users



S620

- 3-level high reliability design, network-level, device-level, and module-level
- One click AI trouble shooting

Cost-effective High-Density Wi-Fi 7 AP572

Tailor-Made for Dense Environments



Conference room | Banquet hall | Classroom

Ultra-high Bandwidth

6.5 Gbps rate, 2.5 GE + GE uplink

Ultra-multi access

160 concurrent users without freezing

Ultra-far Coverage

Super transmit Power, 40 m coverage

High-Density 2.5 GE PoE Switch S310-48PN4X



eKitEngine S310-48PN4X

SMEs | Schools | Hospitals | Hotels

High-Density 2.5GE

48 X 2.5 GE PoE ports, unleashing Wi-Fi 7 Potential

Reliable Design

Supports iStack, ring network protection
-5°C to +50°C

Feature Enhancement

Supports advanced features such as
DHCP Relay, OSPF

Hybrid 10GE Core Switches S620 Series

Frame-Shaped Performance and Box-Shaped Cost



eKitEngine S620-16X8YZ

SMEs | Schools | Hospitals

Ultra-rich features

Frame-shaped performance, rich Layer 3 features, and box-shaped cost

Ultra-flexible networking

10GE/25GE ports, adapting to more services

Ultra-reliable design

Network-level, device-level, and module-level high reliability

High-Density GE PoE Switch S310-48HP4X



eKitEngine S310-48HP4X

SMEs | Schools | Hospitals | Hotels

Powerful PoE

48 X GE PoE ports, 846 W full PoE

Reliable Design

Supports iStack, ring network protection
-5°C to +50°C

Feature Enhancement

Supports advanced features such as
DHCP Relay, OSPF

Layer 2+ Powerful PoE++ Switch S310-24U4X



eKitEngine S310-24U4X

SMEs | Schools | Hotels

Powerful PoE++

24 X GE PoE++ ports, 2268 W full PoE

Reliable Design

Supports iStack, ring network protection
Dual fans and three power modules

Feature Enhancement

Supports advanced features such as
DHCP Relay, OSPF

New Opportunity: Full Series of Optical Modules, Ultra-cost-effective, Opening up a New Market

Full-series optical modules, adapting to various scenarios



GE optical module



2.5GE optical module



10GE optical module



25GE optical module



40GE optical module



100GE optical module

High stability

Low failure rate
2‰ vs 4‰

Rich models

Multiple rates,
single-mode & multi-mode

Faster delivery

Shorter lead time
4 weeks vs 8 weeks

Flexible promotion and cost-effectiveness bundle

'One region, one policy'
Flexible promotion

Germany
Discounts & price breaks
(regarding the amount of a single PO)

- Discount A @ US\$100K PO
- Discount B @ US\$200K PO

Hong Kong (China)
Bundle
(regarding single-product combinations)

- Discount A @ package 1
- Discount B @ package 2

Northern Africa
Bundle
(regarding multi-model combinations)

- Discount A @ promotional package 1

South Korea
Bundle
(regarding single-product combinations)

- Discount A @ package 1
- Discount B @ package 2
- And more

Full-Journey Intelligent Experience for Subcontractors

Small and micro scenarios



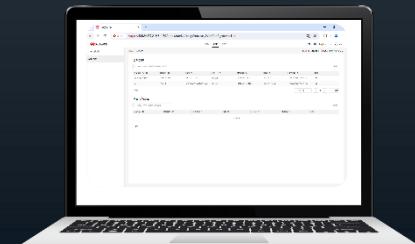
eKit App

Midsize and large scenarios



SME Network Center
(SNC)

Local management scenarios



EasyWeb

Intelligent network planning



Identifies special obstacles
Automatic AP planning

Intelligent deployment



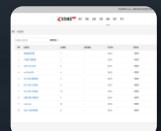
Scan any code to deploy
the whole network in 90s

Intelligent O&M



One click AI
troubleshooting in 1 min

Intelligent network expansion



Pre-configuration on the cloud
and 0 local configuration

Intelligent Q&A



AI-powered Q&A in
seconds

SME Network Portfolio, Covering More Scenarios

All-Scenario Wi-Fi APs



AP361/362E

Cost-effective
ceiling mount AP



AP572/673

High-density
triple-radio AP



AP761/772

Long-distance
robust outdoor AP



AP160/162E

Thinnest available
wall plate AP



AP266/271E

Dual-radio
wall plate AP



AP371

First entry-level
Wi-Fi 7 AP



AC650

Access
Controller

Diversified Switches



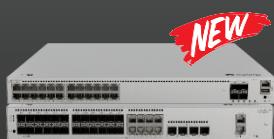
S110

Unmanaged
Plug & Play



S220/220S

Layer 2 Switch



S310/310S

Layer 2+ Switch



S620

Core Switch



S380

All in One Gateway



AR700/AR300

Converged Gateway



USG6000F

Next Generation
AI Firewall

Multi-service Gateways



A scenic landscape featuring rolling green hills, a dense forest, and a range of mountains in the background. The sky is clear with a few wispy clouds. A blue dotted grid is overlaid on the image, starting from the bottom left and extending towards the top right, representing a network or digital connection.

DIGITALIZATION FOR SUCCESS

Make SME Network Smarter and Easier